Didier Balocco
Business Marketing Engineer

Didier Balocco currently serves as the business marketing engineer for Europe at onsemi. He came to onsemi through the company’s acquisition of Fairchild Semiconductor, which he joined in 2014 as a field application engineer (FAE) supporting the south of France, Spain, and Portugal.

Previously, Didier worked at AEG Power Solutions, formerly Alcatel Converters, as a research engineer for DC-DC and AC-DC converter design in a range of 1W to 1kW, mainly for telecom equipment. While at this company, he also managed the research activities.

Among his projects, Didier worked on a 15-kW solar inverter module for a 150-kW cabinet in Dallas, Texas, USA. His main interests during this period were switched-mode power supplies, converter stability and modeling, as well as high power factor rectifiers.
Alessandro Maggioni
Senior Regional Marketing Manager

Alessandro Maggioni is the Senior Regional Marketing Manager, responsible for EMEA, for the Advance Solution Group at onsemi. Into semiconductor industry for over 20 years, he has worked in different domains including automotive and Industrial. He joined onsemi in 2017.

His area of expertise is with Technical, mainly Analog and Power, and Strategic marketing.

Roman Radvan
Applications Engineer

Roman received his electrical engineering master’s degree in 2010 and a Ph.D. degree in 2014 in Power Electronic Systems, both from the University of Žilina in Slovakia. After studying, he worked for the University Science Park for one year, and in 2015 he joined onsemi.

He has more than seven years of experience with high-frequency and high-power density SMPS designs based on GaN HEMT. His primary focus is developing integrated GaN devices and ultra-high Power density solutions.
Mikhail Voroniouk
Global Business Development

Mikhail Voroniouk is working on Global Business Development for the ICD Division, part of the Advanced Solutions Group, at onsemi in Munich, Germany. He has BSc. Electrical Engineering and Business Minor degrees from California Polytechnic University, SLO, USA.

Mikhail started his career in analog product line marketing at a microcontroller company, filling in the space between the zeroes and ones, over time expanding to business development for the EMEA region. In 2017, he joined onsemi in a business development role for a variety of analog product lines and in January 2024, Mikhail took up his current role in Global Business Development.
Würth Elektronik

Würth Elektronik eiSos Group is a manufacturer of electronic and electromechanical components for the electronics industry and a technology company that spearheads pioneering electronic solutions. Würth Elektronik eiSos is one of the largest European manufacturers of passive components and is active in 50 countries. Production sites in Europe, Asia and North America supply a growing number of customers worldwide.

The product range includes EMC components, inductors, transformers, RF components, varistors, capacitors, resistors, quartz crystals, oscillators, power modules, Wireless Power Transfer, LEDs, sensors, radio modules, connectors, power supply elements, switches, push-buttons, connection technology, fuse holders and solutions for wireless data transmission.

The service orientation of the company is characterized by the availability of all catalog components from stock without minimum order quantity, free samples and extensive support through technical sales staff and selection tools.

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