



# Giving With Purpose: STEAM Grant Program Information Session

Presented by:

Vanessa Davis, Global Community Engagement Manager

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# Introduction

**Vanessa Davis**

**Global Community Engagement Manager**

## What I do at onsemi:

- Grant Program Administrator
- Employee Impact through Giving and Volunteering
- Support a Culture of Inclusion, Belonging and Engagement







## Intelligent Technology. Better Future.

### Our Mission

We push innovation to create **intelligent power** and **sensing technologies** that solve the most challenging customer problems.

Our employees are inspired to go above and beyond to increase stakeholder value through high-quality and high-value products and services.



# Agenda & Objectives



## Strategic Approach

- Alignment and Importance
- **onsemi** Grant Program



## Application Process

- Qualifications and Requirements
- Sharing Best Practices



## Scaling Impact

- Grant Advisors and ERGs
- Ways to Deepen Impact





# STRATEGIC APPROACH

# Aligning Purpose With Business Strategy

- 
- **Giving Now** and onsemi's strategic pillars
  - Purpose as a business accelerator
  - 2040 Net Zero plan and sustainability goals



# Importance of Strategic Grantmaking



## More Than Money: Fueling Change with Strategy

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- Focus funding where it matters most
- Align grants with priorities
- Scale solutions across regions
- Track outcomes—not just outputs



# Strengthening the Talent Pipeline Through STEAM Education



## The Future Can't Wait

- STEAM jobs predicted to grow 10% by 2033.<sup>1</sup>
- 70% skill-shift by 2030; STEAM skills important to adapt.<sup>2</sup>



## Igniting Curiosity

- Powering a STEAM-driven future filled with innovation.
- Shortage of 1 million STEAM workers over the next decade.<sup>1</sup>

How are we helping to address this challenge?



onsemi.



giving now  
donate, educate, help

<sup>1</sup> [U.S. Bureau of Labor Statistics 2022](#)

<sup>2</sup> [Forbes: The Great Skill Shift \(2025\)](#)



# onsemi Grant Program

## Key Focus Area: STEAM Education

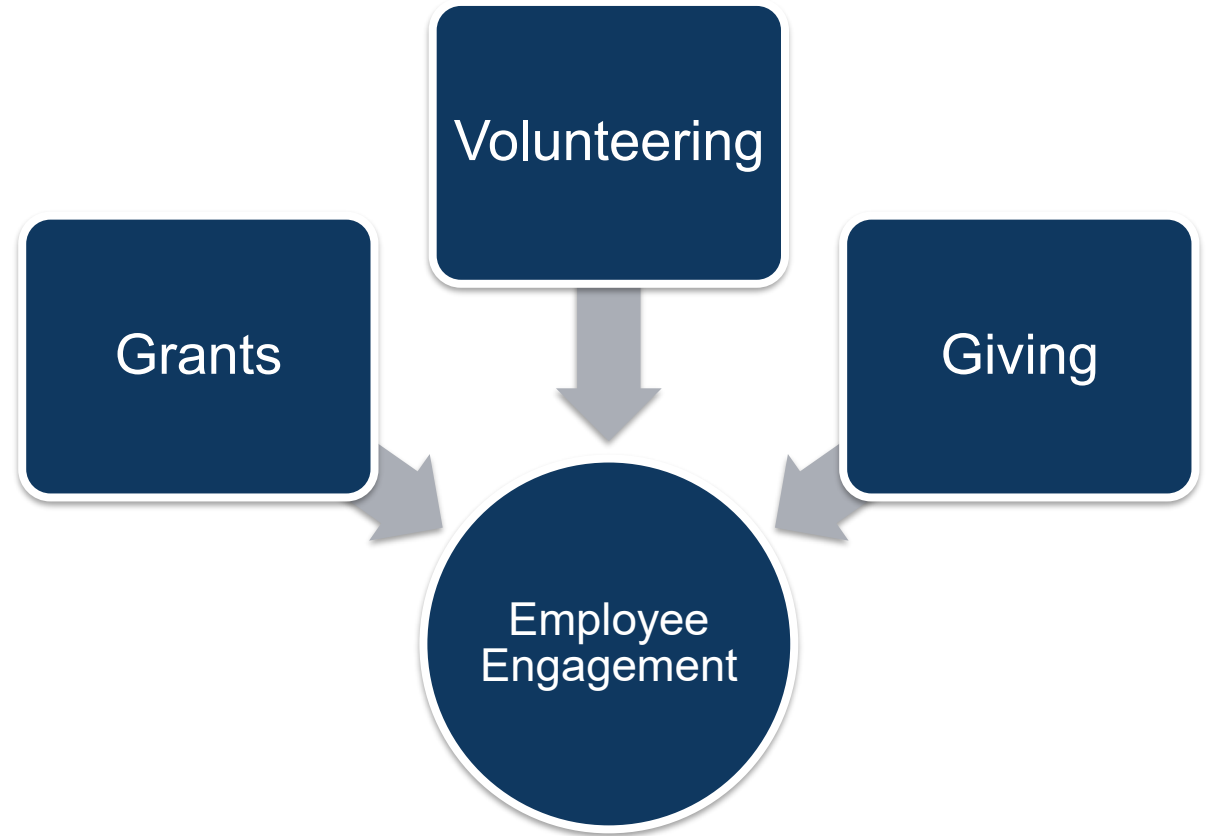
- Support underserved learners from under resourced communities globally
- Build future-ready, diverse talent
- Integrated approach to giving back
- Employee engagement opportunities with our grantees and Employee Resource Groups (ERGs)
- **\$2.0M USD to 52 causes around the world (2024)**



# Empowering Talent Through Purpose & Impact

## Activating Talent Through Meaningful Experiences

- Attract and Retain Top Talent
- Break Down Silos and Support Innovation
- Create Team Building and Learning Opportunities

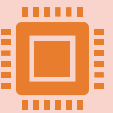


# Purpose of STEAM Education Grant

- Advance the next generation of STEAM career professionals



Donate larger sums through a competitive process



Enable causes to apply for funding to support STEAM education projects



Support learners from underrepresented and disadvantaged communities



**STEAM** (Science, Technology, Engineering, Arts and Mathematics) Education

Giving today for a better tomorrow





A large, yellow industrial robotic arm is shown in a factory setting, positioned over a conveyor belt. The background is filled with industrial equipment, lights, and other robotic arms, creating a sense of a busy manufacturing environment. The image is partially obscured by a dark blue banner at the bottom and a white banner at the top left.

# APPLICATION PROCESS

# 2025 STEAM Education Grant Process

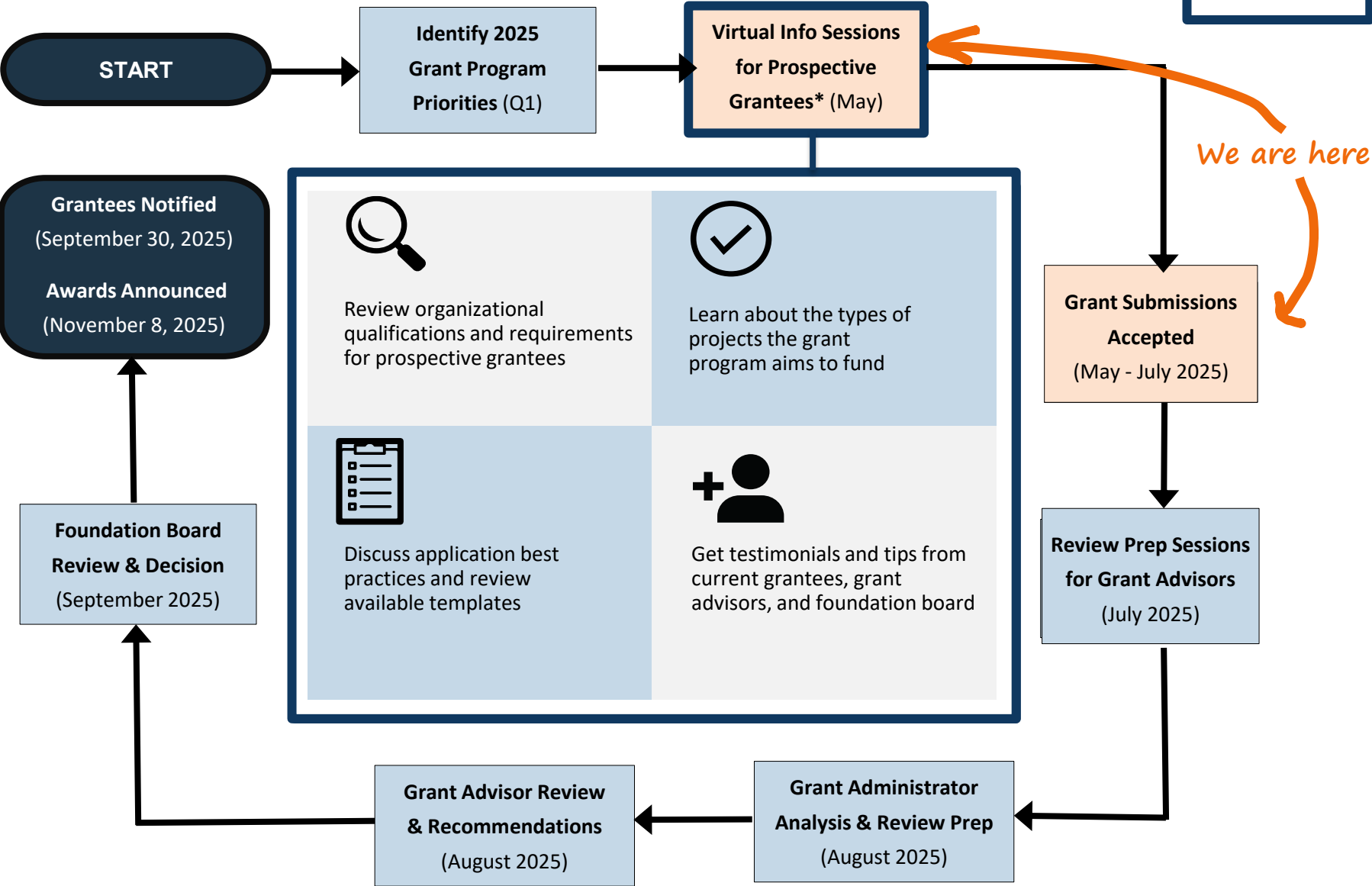
\*New Addition  
to Process



## STEAM Education 2025 Grant Cycle Flow

**Grant Administrator:**  
Vanessa Davis  
Global Community Engagement  
Program Manager, onsemi

[Learn more and apply here](#)  
  
**Questions?**  
[Global.CorporateGiving.onsemi.com](https://Global.CorporateGiving.onsemi.com)



# Grant Application

**Project Description** (project design)

**Describe your organization's target population**  
(project need)

**Program budget** (project need)

**Statement of need** (project need)

**Estimated use of amount requested by line item**  
(project need)

**Project start / end dates** (project design)

**Description of SMART goals / outcomes desired**  
(project design)

**Outcomes to be communicated to onsemi**  
(project evaluation)

# Grant Review

## Project Need (40%)

1. Identified needs have significant importance to the community
2. Target population identified and clearly quantified
3. Program/project budget is reasonable
4. Needs are clearly articulate and directly linked to target population

## Project Design (40%)

1. Solid execution plans with a reasonable timeline
2. Goals clearly linked to need
3. Objectives provided and clear measurements are specified
4. Outcomes clearly specified and directly linked to needs

## Project Evaluation (20%)

1. I feel confident in the organization's ability to deliver this program with our funding
2. I feel confident in the organization's ability to report on its outcomes and follow up with us regarding its support

**Additional comments:** \_\_\_\_\_



# Setting SMART Goals for Your STEAM Education Grant Proposal

## SMART Goal Framework

Element	What It Means	Example for STEAM Grant
Specific	Clearly define what you aim to achieve	“Launch a robotics club for 6th–8th graders from ABC School District”
Measurable	Include metrics to track progress and success	“Engage 50 students in weekly sessions over 12 weeks”
Achievable	Ensure the goal is realistic given your resources	“Use existing classroom space and volunteer mentors from local tech companies”
Relevant	Align with STEAM education and community impact	“Supports hands-on STEM learning and career exposure for underserved youth”
Time-bound	Set a clear timeline for completion	“Program will run from August to November 2026”

# What's in Your Budget

## Project vs. Operating Costs

Your budget should prioritize project-specific expenses. While some operational costs may be necessary, the focus should be on direct costs that support the implementation and success of your proposed project—not general overhead or salaries.

## Previous ON Semiconductor Foundation Funding

If you've received past support, briefly share how the funds were used and the outcomes. This demonstrates your track record and effectiveness.

## For New Applicants

We recommend starting with a modest request that matches your project's scope and capacity. Smaller initial requests can improve funding chances and build a relationship with the Foundation.

## Disclosure

We don't share individual grant amounts.

We will announce the total funding and number of grants awarded in the 2025 cycle.



# Applicants Access the Application on our website (onsemi.com)

## [Giving Priorities | onsemi](https://www.onsemi.com/company/environmental-social-and-governance/giving-now-program/giving-priorities)

<https://www.onsemi.com/company/environmental-social-and-governance/giving-now-program/giving-priorities>

## GRANT APPLICATION:

<https://forms.benevity.org/f8ba45eb-886b-464e-a457-377c21dd4113>

onsemi Products Solutions Design Support Company Careers Search for anything... Q

Environmental, Social and Governance ^

Annual Sustainability Report

Social Responsibility

Inclusion, Belonging & Engagement

Giving Now Program ^

**Giving Priorities**

Giving Now Community

Sustainable Product Programs v

Environment, Health & Safety

Ethics & Compliance v

Investor Relations v

News & Media v

Company Contacts

Hide side navigation

### Giving Today for a Better Tomorrow

At onsemi, we're doing our part to build a brighter future today.

2024 Grant Cycle

Jump to Eligibility Criteria Grant Cycle

### Supporting Communities Through Grants

We appreciate your interest in the onsemi philanthropic goals and objectives. onsemi issues grants to eligible organizations in the communities in which we operate. Please see below for details on our giving priorities, eligibility criteria, and information on how to apply.

Learn more about the organizations that received funding during the 2024 grant cycle [here](#).

Eligibility Criteria

### Grant Cycle

Our mission is to "Give to Educate" while championing STEAM (Science, Technology, Engineering, Art and Math) Education activities for the underprivileged youth in underserved communities to launch the next generation of game-changing innovators. This will help and inspire young scholars to get excited about science, technology, engineering, art and math.

### Grant Application Timeline

Future Grant Cycle

Application portal opens on 5/1/25 and runs through 7/31/25, accessible [here](#): 2025 STEAM Education Grant Application.

Once applications have been received, Giving Now program staff will:

- conduct an initial screening, reviewing for completeness and eligibility;
- read and score eligible proposals;
- meet to rank proposals and make funding recommendations.

Approved grant applicants will be announced within eight weeks after the application deadline.



# Data-Driven Decisions

## Grant Evaluation Criteria

- Community alignment
- Strategic fit
- Scalability and sustainability
- Employee engagement potential
- Outcomes tracking



Invest with  
Purpose

Ensure Every Dollar Drives  
Meaningful Change



# SCALING IMPACT



# Stories That Inspire: Global Impact in Action



## Asia Pacific

Universiti Teknikal  
Malaysia Melaka

Malaysia



## Europe

Alantide Soc. Coop  
Sociale p.a.

Italy



## North America

Project Lead the Way

United States



# ERG Mini-Grant Success Stories

## I TECHNOVATION

- Global tech education nonprofit empowering girls to become leaders, **technology innovators** and real-world problem solvers.
- 2024 mini-grant recipient (WE)
- **Existing onsemi** STEAM grantee
- Multiple ways to engage:
  - Lunch & Learn(s)
  - Volunteer
  - Donate at 200% match rate

## I Generation

- Global nonprofit network that supports people to achieve **economic mobility** and a better life.
- 2024 mini-grant recipient (Cultivate)
- **New onsemi** STEAM grantee (2024)
- Multiple ways to engage:
  - Lunch & Learn(s)
  - Volunteer
  - Donate at 200% match rate

# Global Grant Advisors @ onsemi



**APAC**  
Asian Pacific  
Countries and India



**EMEA**  
European  
Countries



**NA**  
United States  
and Canada

# Employee Resource Groups (ERGs)

ERGs focus on inclusion through allies

## Why are ERGs important?

- Recruit and retain top talent
- Train and develop employees
- Recognize and reward high performers
- Educate ourselves on the uniqueness of our fellow colleagues



### WE



Focuses on empowering and supporting women to succeed through professional development in business, strategic and financial acumen.

### STEM Up



Focuses on retaining employees and developing new talent in the local area for the underrepresented population.

### Continua



Advocates for those who are, and who support, LGBTQ+ people in our company, in our families and in our communities.

### BEN



Fosters an environment that is conducive to the recruitment, retention and career advancement of Black employees.

### Cultivate



Devoted to understanding all generations in the workplace and connecting the company with the evolving employee community.

### VME



Supports veterans and military members, provides transitional assistance into the civilian workforce, develops and retains these employees and increases networking through community outreach.



# Multiple Ways for Employees to Make a Positive Impact in onsemi Communities

## Matching Donations

Make a direct donation or upload a receipt on the [Giving Now platform](#).

**100% match for nonprofit donations.**

**Eligible Cause Categories:** Education, Disaster Relief, Environment, Animal Welfare, Sports, Health, Human Services

**Bonus:** Select 200% match events.

## Philanthropic Grants

- **STEAM Education (annual grants)**
- **Disaster Relief**
- **Health**
- **Human Services**
- **Environment**

**New in 2025:** 200% donation match for 2024-25 onsemi grant recipients.

## Dollars-for-Doers

Sign up for volunteer activities or log external volunteer time.

**For each hour volunteered, earn \$10 USD for the cause.**

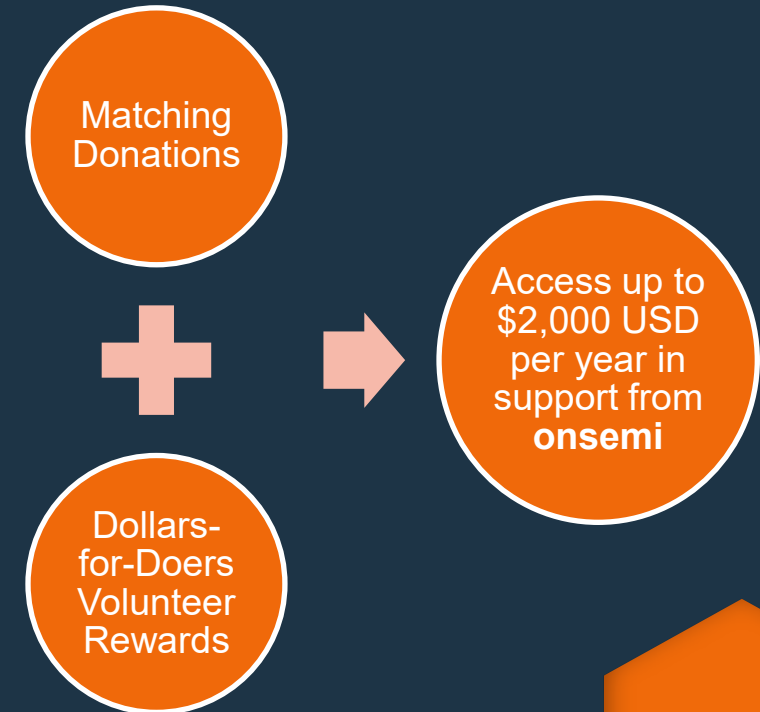
**Bonus:** Look out for opportunities featuring a \$20 USD hourly reward rate with ERGs and/or onsemi grantees!

**Volunteer Time Off:** One (1) day per year.

## ERG Engagement

- Engagement opportunities virtually and in-person (locations vary).
- Participation is voluntary, but all are welcome and encouraged to join.
- Connect with other employees beyond your team and location.
- Doing good while doing well.

## Giving Now Program Perks



# Key Takeaways & Actionable Strategies

## Submit a Great Grant Application

- ✓ Strategic Approach
  - ✓ Aligned with strategic grantmaking at **onsemi**
  - ✓ Advance STEAM education outcomes
- ✓ Application Process
  - ✓ Organizational qualifications and requirements
  - ✓ Grant cycle flow and best practices
- ✓ Scaling Impact
  - ✓ Build relationship with local grant advisor
  - ✓ Deepen impact through employee engagement



The background of the slide features a dark blue, high-tech aesthetic. It includes a network of glowing orange lines and circular nodes, resembling a circuit board or a data network. Several stylized human figures, rendered in glowing orange outlines, are positioned at various points within this network. One figure is prominently centered in the foreground, standing on a circular node. Other figures are visible in the background, some standing on nodes and others appearing as part of the network structure. The overall composition suggests themes of technology, connectivity, and human interaction in a digital environment.

## Q&A





Intelligent Technology. Better Future.

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