



TO: Valued ISBU Suppliers

DATE: March 10, 2011

SUBJ: Name change: Cypress Semiconductor Corporation (Belgium) BVBA to ON Semiconductor Image Sensor BVBA

Dear Valued Supplier,

Effective March 10, 2011, Cypress Semiconductor Corporation (Belgium) BVBA has officially changed its company name to ON Semiconductor Image Sensor BVBA.

All invoices will be handled and settled by ON Semiconductor Image Sensor BVBA. For now, there will be no changes to account numbers.

Supply-chain activities for all ISBU products will continue to be supported by Cypress personnel as they have in the past under our direction and will remain virtually unchanged for now. We will, however, begin the process of leveraging synergies within the combined network of ISBU and ON Semiconductor suppliers to maximize our operational efficiencies.

If you have any questions about the transition, please email your questions to ISBU_Transition@onsemi.com.

Best Regards,

A handwritten signature in black ink, appearing to read "John Nelson", with a long horizontal line extending to the right.

John Nelson
ON Semiconductor Executive Vice President and COO

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