



TO: Our Valued CMOS Image and Sensor Product Customers

SUBJ: Purchase Order Changes and State of Customer Backlog

DATE: July 2011

Dear Customer,

The integration of ON Semiconductor and the newly acquired CMOS Image and Sensor Business Unit from Cypress is in progress and will be completed August 1, 2011.

Purchase orders that were part of the Cypress CMOS Image and Sensor business will be converted into the ON Semiconductor systems.

New sales orders will be entered into the ON Semiconductor systems per normal business processes after August 1, 2011 and they will retain your original PO reference.

You should change your vendor codes no sooner than August 1, 2011, so that your remittances for accounts payables are directed to ON Semiconductor as all invoices received from August 1, 2011 onwards will be from ON Semiconductor Corp. For more information, please refer to the Invoice Remittance link on the transitions site.

If you have any questions, please contact your ON Semiconductor Customer Service Representative (CSR) directly.

Best Regards,
Marla Kriz-Role
Global Service Operations