



SANYO Semiconductor Co., Ltd.
An ON Semiconductor Company



**TO: Valued Customers and Channel Partners of SANYO Semiconductor (HK) Co Ltd,
SANYO Semiconductor (S) Pte Ltd and SANYO Semiconductor Taipei Co Ltd**

SUBJ: ON Semiconductor to Integrate SANYO Business Systems and Processes

DATE: Monday 18th June 2012

Dear Valued Customers and Channel Partners,

As President and Chief Executive Officer (CEO) of ON Semiconductor, it is my privilege to inform you that we are preparing for our next phase of integrating SANYO Semiconductor Co., Ltd.

On Monday October 29th 2012, all SANYO Semiconductor (HK) Co. Ltd., SANYO Semiconductor (S) Pte Ltd. and SANYO Semiconductor Taipei Co. Ltd. business processes and systems will be replaced by existing ON Semiconductor practices and procedures. The changes implemented will impact continuing business operations and relationships with all direct customers of the SANYO sales entities in Asia as well as all channel partners representing SANYO solutions in that region.

Our customer-facing teams – including our sales force, quality service staff, customer service representatives (CSR), distribution channel teams, and supply chain managers – will work closely with you to ensure a smooth transition; providing timely answers to any questions as well as supporting continued uninterrupted product delivery.

For your convenience, details regarding the changes to specific business processes and systems can be found online at www.onsemi.com/transitions/SANYOasia. The changes we are specifically asking you to prepare for include alterations to the following processes:

- Finished Goods Lot Numbering
- Freight Terms
- Invoicing and Remittance
- Purchase Ordering
- Returns: for Credit/Replacement and Failure Analysis
- Shipping: Packaging, Labeling, Routing
- Standard Terms and Conditions



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Current customers, distributors and sales reps of SANYO products across Asia can expect to be contacted by their ON Semiconductor Sales Account Manager to finalize this business transition. If you have any questions prior to hearing from your Account Manager, please contact your customer service representative (CSR) or send an email to cquestions@onsemi.com. We ask that you share this information with the appropriate teams within your organization to assist us in providing targeted customer support during this transition.

On behalf of the entire ON Semiconductor team, I would like to thank you for your continuing business. We look forward to providing you with the products, service and support you expect from a world-class semiconductor supplier.

Keith Jackson
President and CEO
ON Semiconductor