

Title of Change:	Update of General Announcement GA24213 related to ON Semiconductor rebranding to onsemi – Product and Packaging/Label Impact.
Effective date	October 22 th , 2021
Contact information:	Contact your local onsemi Sales Office or Joeri.Klutsch@onsemi.com
Type of notification:	onsemi considers this change approved.
Change Category:	Part Marking and Label information change
Change Sub-Category(s):	Shipping/Packaging/Marking

Sites Affected:

onsemi Sites

Not applicable

External Foundry/Subcon Sites

Not applicable

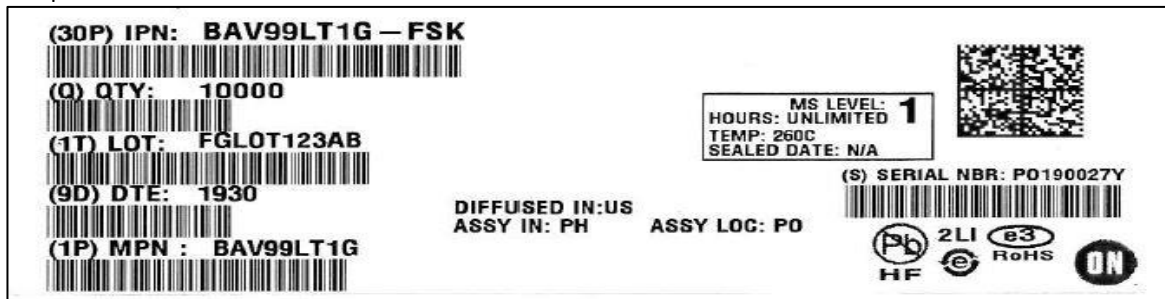
Description and Purpose:

This notification is an update of previous General Announcement GA24213 related to ON Semiconductor rebranding to onsemi. As [announced](#) on August 5th, ON Semiconductor revealed its new trade name “onsemi”.

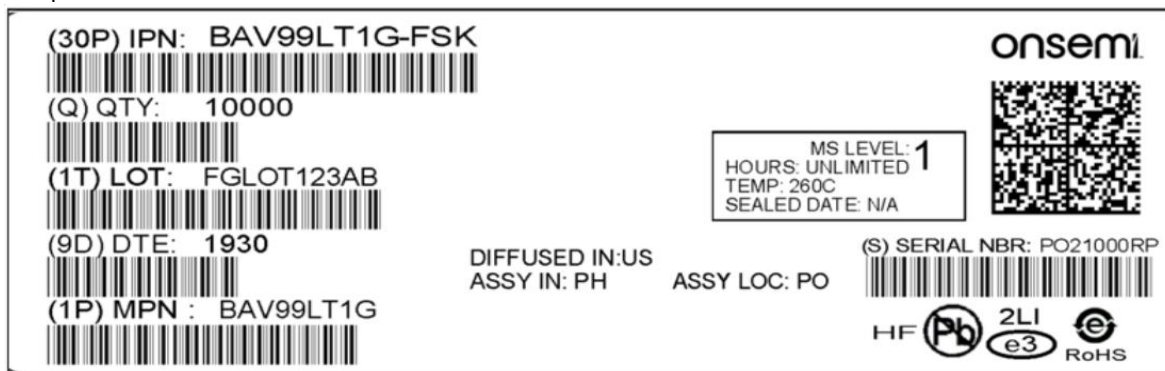
As a result of this re-branding effort, the product marking on a few products may change in future. Further communication will be provided *in a separate notice* when the affected parts are known.

Starting Q4 2021, onsemi will be converting the Intermediate Box Packaging to rebranded Logos and Graphics for newly manufactured product. A sample of an MPN Label (not to scale) is shown below. Subsequently, there will be a variety of packaging, labelling and graphics combinations as outlined in the table below. To learn more about all label changes, please see [Packaging and Labelling Guidelines](#) (<https://www.onsemi.com/pub/Collateral/LABELRM-D.PDF>).

Sample of current MPN Label:



Sample of New MPN Label:



Logo replacement transition plan starting in Q4 2021

Packaging/ Labelling Transition	Current Stage	Transition Stage	Steady State - Final
Intermediate Box Graphic	ON Semiconductor	ON Semiconductor or onsemi	onsemi
Overpack Shipping Label	ON Semiconductor or none	onsemi	onsemi
Intermediate Box Label	ON	ON Semiconductor or onsemi or both	onsemi
Primary Container Label	ON	ON Semiconductor or onsemi or both	onsemi

List of Affected Standard Parts:

*This is a General Announcement. General Announcements do not contain a specific list of affected devices.
onsemi uses these announcements when all or no devices are affected.*