



TO: Valued Customers and Channel Partners of Sound Design Technologies, Ltd.
SUBJ: Purchase Order Changes and State of Backlog
DATE: February 2012

Dear Customer,

As you know, ON Semiconductor acquired Sound Design Technologies in 2010. On Monday, April 2, 2012, all Sound Design Technologies, Ltd. order fulfillment processes and systems will be replaced by existing ON Semiconductor practices and procedures. The changes to be implemented will directly impact continuing business operations and relationships with all Direct and Channel Partners for Sound Design Technologies, Ltd.

Purchase orders that were part of the Sound Design Technologies business will be converted into the ON Semiconductor systems and they will retain your original PO reference.

New sales orders will be entered into the ON Semiconductor systems per normal business processes from Monday April 2, 2012. Please continue to direct new orders to the same customer service representative as you would prior to integration. The customer service representative contact information will change as part of the integration (email, phone and fax numbers) – but they will notify customers on a one to one basis before any such change takes effect.

You should change your vendor codes no sooner than April 2, 2012, so that your remittances for accounts payables are directed to ON Semiconductor as all invoices received from April 2, 2012 onwards will be from ON Semiconductor Corp. For more information, please refer to the Invoice Remittance link on the transitions site.

If you have any questions, please contact your ON Semiconductor Customer Service Representative (CSR) directly.

Best Regards,
Steve Murphy
Global Service Operations