



TO: Our Valued Customers
DATE: June 9, 2010
SUBJ: ON Semiconductor Acquires Sound Design Technologies Ltd.

Dear Customer,

As President and Chief Executive Officer (CEO) of ON Semiconductor, it is my privilege to inform you that we recently completed the acquisition of privately held Sound Design Technologies Ltd. (SDT) from an affiliate of Global Equity Capital, LLC, in an all cash transaction.

Our intention is to include SDT under the bigger ON Semiconductor corporate umbrella with as little disruption to customers as possible. SDT will operate within ON Semiconductor's Digital and Mixed-Signal product group (DMSG) as part of our Medical Division, which is based in Waterloo, Canada. For the time being, all newly acquired SDT products will retain the SDT brand. Though the ON Semiconductor logo will be displayed on all company-owned Web sites, all SDT products, services and support can still be accessed via <http://www.sounddesigntechnologies.com>. ARKonline - SDT's online tool for creating and customizing product component libraries – will also remain available at <http://ark.sounddes.com>.

Supply-chain activities (including order management, purchase orders, credit terms, shipping, invoicing and payment) for all SDT products will remain virtually unchanged for now. Any changes to these processes will be communicated to customers directly.

Products acquired from SDT will continue to be manufactured at existing and outsourced foundries. Although none are planned at this time, any future changes to front-end or back-end manufacturing of SDT devices will be implemented via a standard transition process with detailed product change notifications (PCNs) to provide sufficient time to qualify new foundries and vendors as necessary.

Customers can expect to be contacted by your ON Semiconductor Account Management Team to answer all of your questions regarding the transition. If you have any questions prior to hearing from your ON Semiconductor account manager, please contact your existing customer service representative.

On behalf of the entire ON Semiconductor team, I would like to thank you for your continuing business. We look forward to providing you with the products, service and support you expect from a world-class semiconductor supplier.

Best Regards,

A handwritten signature in black ink, appearing to read "K. Jackson".

Keith Jackson
ON Semiconductor President and CEO